



DARK-CIRCLE CAMOUFLAGE

Step 1

• **Choose Your Disguise** Pick a creamy concealer (like the kind in a compact). "Creams have a stronger hold than liquids and won't creep into fine lines," says New York City makeup artist Shaun Thomas Gibson. Your concealer should be a shade lighter than your skin tone to counterbalance darkness. We like Physicians Formula Concealer Palette (\$8, drugstores; above), a compact with three shades of concealer, finishing powder, and a tiny applicator brush.

Step 2

• **Perfect Your Technique** Dab on eye cream, and let it soak in for a minute. Then apply foundation (if you wear it), including under your eyes—this will erase some of the darkness so you can use less concealer. A concealer brush will give you the most expert-looking coverage, though a well-placed finger works, too. Paint the cover-up from the inner corner of the eye to the midpoint beneath the eyeball, then feather it out, blending away any obvious demarcation lines.

Step 3

• **Save Your Work** Dust a tiny bit of nude face powder over concealer to hold it in place.



The Top 4 Issues—Solved!

Puffy eyes

Some puffiness is genetic, and no eye cream will erase or reduce it. But if your bags come and go, fluid retention is probably the cause. Salty dinners, late nights, a cocktail or two—they can all make your body hold on to water.

"Since lid skin is thinner than elsewhere on your face, you'll notice swelling more," explains Jody A. Levine, M.D., New York City dermatologist.

TO THE RESCUE Thanks to the pull of gravity, morning facial puffiness is usually gone by lunchtime. To speed things up, try placing a chilled eye compress, cold water-soaked tea bags, or cucumber slices over lids for five minutes. Cold constricts blood vessels and reduces swelling, says Dr. Levine. The caffeine in many eye creams is tightening, too. "Gently press on the bones around your eyes as you apply it," she suggests. "The pressure helps stimulate circulation and drain excess

fluid." Try Gamier Nutritioniste Skin Renew Anti-Puff Eye Roller (\$13, drugstores; 1) or a Crabtree & Evelyn Gel Eye Mask (\$6, Crabtree & Evelyn; 2).

Dark circles

When blood vessels show through skin, they can give the eye area a bluish cast. "Since skin becomes more translucent with age, blood vessels appear more prominent," explains Heidi Waldorf, M.D., a New York City dermatologist. A less common cause of darkness: post-inflammatory hyperpigmentation, doctor-speak for clusters of brown pigment that collect underneath the eyes due to heredity or chronic rubbing (often because of allergies or bothersome contact lenses).

TO THE RESCUE Daily use of any basic eye cream will temporarily plump skin so blood vessels are less visible, says Dr. Waldorf. Eye creams are a better choice for this purpose than regular face creams, because they tend to have a higher concentration of emollients for plumping and a thicker texture, which makes them adhere to the ever-mobile eye area. To improve the look of brown pigment, try an eye cream with botanical skin lighteners like licorice and kojic acid. We like Biore Daily Recharging Enliven Cooling Eye Gel (\$10, drugstores), with mica for brightening, and Cosmedicine Eye Specialist Essential Moisture Treatment with licorice extract (\$45, Sephora).

